

INTERNATIONAL CUP KIDS PLAYING FOR KIDS RETURNS TO PIERREFONDS-ROXBORO IN 2017

Pierrefonds-Roxboro, November 20, 2016 – To mark the Universal Children's Day, the mayor of the borough, Mr. Dimitrios (Jim) Beis, and the council members are pleased to announce that Pierrefonds-Roxboro will host, in 2017, the 12th Edition of the International Cup Kids Playing for Kids (ICKPK). The borough is proud to partner with the soccer recreation league of 6 regions to allow more than 2000 players aged 8 to 18 to participate in a soccer tournament with an International flavour but also to raise money for the CHU Sainte-Justine and the Montreal Children's Hospital foundations.

Established in 1954, the Universal Children's Day is held on November 20th each year. It celebrates the Declaration of the Rights of the Child, including the right to life, to health, to education and to play. The mission of the ICKPK event reflects these same values by promoting the pleasure of playing soccer while raising the awareness of participants and all those involved in the cause of sick children.

The ICKPK follows the rules and protocols of a professional tournament. In 2017, the tournament will be based on the FIFA U17 to be held in India. The Borough of Pierrefonds-Roxboro will represent the host country for one month while the participating teams will represent the 24 countries that will take part in the India 2017 tournament.

"The International Cup Kids Playing for Kids will be held in Pierrefonds-Roxboro for a second time. This is a major event that I have supported since its inception. I am very pleased to welcome again this international tournament in our borough that will allow access to one of the most popular summer sports activities in our borough and will expose the youth to different countries and communities of various origins. This is an event that promotes the development and well-being of children in accordance with the Ville de Montréal's child policy. This will also be an opportunity for our youth to come and practice their favorite sport on our brand new synthetic soccer field at the George Springate Sports Center, which will be available in early summer 2017", said Mayor Dimitrios (Jim) Beis, mayor of the borough of Pierrefonds-Roxboro and a member of the Ville de Montréal executive committee, responsible for Procurement, Sports and Recreation as well as Communities of Diverse Origins.

"The goal of the International Cup Kids Playing for Kids is to help young people develop human values such as friendship, respect, integrity, charity, service to the community, peace and harmony in the world, and to raise their awareness to the importance of these values. By working together with all these young people of different origins and ethnicities, we have succeeded year after year in making our dream become the dream of everyone involved and making our cause, which is to help the sick children so that one day they can participate in this tournament, become the cause of each of these young people and their families. We have never been alone in this adventure. Indeed, we have always had the support of Mr. Carlos Leitão, Québec's Minister of Finance, the Mayor of Montréal, Mr. Denis Coderre, and Mr. Dimitrios (Jim) Beis, Mayor of the borough of Pierrefonds-Roxboro, said M. Ralph Nahas, ICKPK President.

"The Pierrefonds Soccer Association (PSA) in conjunction with the Borough of Pierrefonds-Roxboro is very much looking forward to hosting the 12th Edition of the ICKPK. Not only is this a

fantastic opportunity for PSA's Recreational players to participate in a great Tournament but it will also continue the great work that the ICKPK Committee has done in regards to contributing to the Foundations of the Montreal Children's Hospital and CHU Sainte-Justine. PSA will strongly encourage all of its Recreational Teams to participate in the 2017 ICKPK Tournament and hopes that all of the Clubs in *Association régionale de soccer du Lac Saint-Louis* will do the same. PSA wishes the ICKPK Committee the best of luck in the 12th Edition of the Tournament and looks forward to working with the Committee to ensure its success", added M. Fern da Silva, executive director of the Pierrefonds Soccer Association.

About The International Cup Kids Playing for Kids (ICKPK)

Founded in 2006, the ICKPK is a non-profit organization that organizes a soccer tournament of the same name. In addition to enabling youth from recreational soccer clubs within the Lac Saint-Louis region to participate in a major tournament, the ICKPK supports the cause of sick children. Since its inception, more than \$345,000 has been donated to the CHU Sainte-Justine and the Montreal Children's Hospital foundations. Each step leading to the ICKPK event transmits exceptional values to communities, parents, children, volunteers, partners and local Children Hospital Foundations.

– 30 –

Source :

Arrondissement de Pierrefonds-Roxboro

Division des relations avec les citoyens et des communications

514 624-1043 ou 514 624-1044